

The IRWIN Universal Handsaw Delivers Coarse Cut Speed with a Fine Cut Finish Innovative Handsaw Outperforms in Every Sought-After Benchmark for Performance

Huntersville, NC [January 19, 2011] — All tradesmen need one reliable handsaw in their toolbox – one that delivers speed, durability under harsh conditions and versatility to cut a variety of building materials. After years of intense research and development to design the only handsaw the professional tradesman will ever need, IRWIN® Tools introduces the new **IRWIN Universal Handsaw** that cuts three times faster than traditional tooth handsaws and delivers unparalleled performance that tradesmen demand on the jobsite.

The most significant innovation of the Universal Handsaw lies in a novel and proprietary ergonomic positioning of the handle in relation to the cutting edge – this handle-to-blade configuration is optimized to provide superior comfort and fast starts with less effort. In addition, the handle has a comfortable grip constructed from strong, lightweight, high-density resin, resulting in less hand fatigue, and there's a finger rest for comfort and added grip support.

Combined with a unique handle angle, the triple-ground tooth design of the Universal Handsaw eliminates binding and allows tradesmen to use the entire length of the blade to cut through virtually any type of building material. The Universal Handsaw is faster than coarse-cutting saws but delivers a fine, smooth finish tradesmen expect from fine-tooth saws. Forty-five and ninety degree angle-markers are built right into the blade, providing a convenient tool for quick, precise marking on work surfaces.

IRWIN Universal Handsaw

"More than five years of deep consumer insights and intense product development culminated in this next generation handsaw," said George Hartel, Director of Marketing for IRWIN Tools. "The new Universal Handsaw outperforms in every performance benchmark tradesmen demand. For carpenters and remodelers across the world, this will be the only handsaw they'll ever need. Any tradesman who gets the Universal Handsaw in his hands will immediately feel the difference."

Already recognized for its superior design innovation and performance, the IRWIN Universal Handsaw is the recipient of the prestigious **Red Dot Award for Product Design**. With more than 12,000 submissions from over 60 countries, the coveted international Red Dot Design Awards for Product Design, Communication Design and Design Concept are the largest and most renowned design competitions in the world.

The IRWIN Universal Handsaw is available online, at home centers, hardware stores and industrial construction distributors in a 15" and a 20" blade with a suggested retail price of \$18.99 and \$21.99, respectively.

About IRWIN Tools

IRWIN Tools manufactures and distributes a broad line of professional hand tools and power tool accessories including VISE-GRIP® pliers and wrenches, MARATHON® saw blades, QUICK-GRIP® clamping tools, SPEEDBOR® wood drilling bits, STRAIT-LINE® marking tools, UNIBIT® step drill bits, and HANSON® taps and dies. IRWIN Tools is a part of Newell Rubbermaid's global portfolio of brands. For more information, call 1-800-GO-IRWIN or visit www.irwin.com.

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