

## Ross Poter Appointed President of IRWIN Tools

**HUNTERSVILLE, N.C. February 8, 2011** — IRWIN® Tools, a world-class manufacturer and marketer of a broad line of professional hand tools and power tool accessories, announced the recent appointment of **Ross Porter as President of the business, which is part of Newell Rubbermaid, a global marketer of consumer and commercial products.** Porter has held various leadership roles during his more than 18 years with Newell Rubbermaid.

“Ross brings the ideal set of skills and experiences to this new assignment, including 18 years of progressive service at Newell Rubbermaid,” said Bill Burke, Group President of Tools, Hardware & Commercial Products for Newell Rubbermaid. “We are confident that Ross, combined with the current leadership team, will accelerate the global growth for IRWIN Tools.”

IRWIN Tools manufactures and distributes professional-grade hand tools and power tool accessories worldwide for trade professionals who demand superior performance and durability on the job. For more than a century, innovation has been the hallmark of IRWIN Tools. Dedicated to producing best-in-class products that meet the needs of primary users, IRWIN has an impressive track record of new product development that begins with tradesmen who use tools in their everyday jobs. By combining end-user feedback with advanced research, design, and engineering, IRWIN consistently delivers innovative products that surpass industry standards.

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### **About IRWIN Tools:**

IRWIN Tools manufactures and distributes a broad line of hand tools and power tool accessories including VISE-GRIP® pliers and wrenches, MARATHON® saw blades, QUICK-GRIP® clamping tools, SPEEDBOR® wood drilling bits, STRAIT-LINE® marking tools, UNIBIT® step drill bits, and HANSON® taps and dies. IRWIN Tools is a part of Newell Rubbermaid's global portfolio of brands. For more information, call 1-800-GO-IRWIN or visit [www.irwin.com](http://www.irwin.com).

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