

## IRWIN Tools Kicks Off Search to Find the Ultimate Tradesman

Competition awards one grand prize winner with a 2015 Ford F-150 Truck and nine monthly winners with up to \$250 in prizes

**HUNTERSVILLE, N.C. [November 18, 2014]** – IRWIN® Tools, founder of the annual National Tradesmen Day, has expanded efforts to raise awareness and appreciation for trade professionals by launching the IRWIN Tools Ultimate Tradesman Contest. Community members throughout North America are invited to nominate themselves, or a tradesperson in their community, to become IRWIN's Ultimate Tradesman for the chance to win a new Ford F-150 truck and one of nine monthly prizes worth up to \$250.

"We are excited to launch a program that will give communities an opportunity to join us in celebrating the trade professionals who make a positive difference in each of our lives," said Nick Mastrone, Vice President of Marketing. "IRWIN Tools has always looked for new ways to honor the men and women who play a critical role in building and maintaining our country's infrastructure, beginning with National Tradesmen Day four years ago and now with our search to find the Ultimate Tradesman. We look forward to reading the submissions and continuing to celebrate all that trade professionals do to contribute so meaningfully to our lives."

Each month, one nominated tradesperson will be selected to win an IRWIN tool bag with up to \$250 in tools, including VISE-GRIP® GrooveLock Pliers, a ProTouch™ Retractable Utility Knife, SPEEDBOR® Max Speed Bits, VISE-GRIP Fast Release™ Locking Pliers, a Universal Handsaw, QUICK-GRIP® Mini One-Handed Bar Clamps and MARATHON® with WeldTec™ circular saw blades. One grand prize winner will receive a 2015 Ford F-150 4x4 SuperCrew Cab Pickup truck, new IRWIN tools and an expense paid trip for two to attend the IRWIN Ultimate Tradesman crowning ceremony at the IRWIN Tools North American Headquarters in Huntersville, N.C., on September 18, 2015.

Nominations must include an essay of up to 500 words stating why the entrant believes they or a tradesperson they know has made a difference in their community. The competition runs through June 30, 2015 with a limit of one nomination per entrant.

The competition is open to residents 18 years and older in the United States, excluding Hawaii and Alaska and residents over the age of majority in Canada, and is subject to all official rules. To nominate a tradesman or woman in your community and to read the official rules, visit [www.irwin.com/nominateatradesman](http://www.irwin.com/nominateatradesman).

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### About National Tradesman Day

National Tradesmen Day, founded by IRWIN Tools in 2011, occurs annually on the third Friday in September to give thanks to professional tradespeople. These men and women use their hands to build our communities and keep the world running strong when the things we depend on break down. For more information and to learn how you can thank a trade professional, visit [www.nationaltradesmenday.com](http://www.nationaltradesmenday.com) or [www.facebook.com/nationaltradesmenday](http://www.facebook.com/nationaltradesmenday).

### About IRWIN Tools

IRWIN Tools manufactures and distributes a broad line of hand tools and power tool accessories under the IRWIN® brand including VISE-GRIP® pliers and wrenches, MARATHON® saw blades, QUICK-GRIP® clamping tools, SPEEDBOR® wood drilling bits, STRAIT-LINE® marking tools, UNIBIT® step drill bits, MARPLES® fine woodworking tools, and HANSON® taps and dies. IRWIN Tools is a part of Newell Rubbermaid's global portfolio of leading brands. For more information, call 1-800-GO-IRWIN or visit [www.irwin.com](http://www.irwin.com). IRWIN invites the nation to celebrate **National Tradesmen Day**, on Sept. 18, 2015.

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