

IRWIN Releases New Innovations in Performance Series Screwdriver Family

New Screwdrivers Provide Flexible, Multi-Tool Designs

HUNTERSVILLE, N.C. [September 28, 2016] – IRWIN® Tools, a leading manufacturer of hand tools, announces the launch of four new innovations to its Performance Series Screwdriver Family. Featuring a 3-Zone Comfort Grip™ for increased grip support and more control, the new screwdrivers offer a user-friendly, multi-tool design to accommodate a multitude of tasks tradespeople might face on the job.

The latest innovations include the IRWIN® Extending Driver, IRWIN® 8-in-1 Ratcheting Screwdriver, IRWIN® 6-in-1 Nut Driver SAE, and IRWIN® 6-in-1 Nut Driver Metric. The Performance Series Screwdriver Family features heat-treated precision tips, chrome-plated shafts, performance grip for comfort and control, and an acetate core for durability.

“Today’s tradespeople are looking for convenient and innovative designs for the tools they use on an everyday basis,” said Ian Birdsall, Senior Manager, Brand Marketing for IRWIN. “Our latest innovations in the Performance Series Screwdriver Family were designed to provide our customers with a quality, multi-purpose tool to help make their jobs easier.”

The new additions to the Performance Series Screwdriver Family include:

- **IRWIN® Extending Driver:** With a shaft that can increase from five to 11 inches, the extending screwdriver allows users to access hard-to-reach places and tight spaces. Its quick-locking mechanism locks the shaft into seven different lengths to easily accommodate the user’s need. The driver is insert- and power-bit compatible and includes five insert bits: 6-8 Slotted, 8-10 Slotted, and #1, #2, and #3 Phillips.
- **IRWIN® 8-in-1 Ratcheting Screwdriver:** Users require a variety of tip types and sizes on the job. While multi-drivers are popular, unique bits can be impossible to replace. The IRWIN® 8-in-1 Ratcheting Screwdriver, featuring a three-way ratcheting mechanism, has convenient and compact storage for two double-ended power bits. These bits are not only easy to replace, but are also compatible with power tools. Convenient and compact in-handle storage provides quick and easy access to two double-ended impact power bits, one insert bit, and three nut driver sizes. The 8-in-1 Ratcheting Screwdriver includes: #1 and #2 Phillips, 1/4" Slotted, T25, #2 Square, 1/4", 5/16" and 3/8" Nut Driver.
- **IRWIN® 6-in-1 Nut Driver SAE and Metric:** The IRWIN® 6-in-1 Nut Driver provides six different nut driver sizes in one compact hand tool with in-handle storage for double-ended sockets. The SAE model includes sizes: 1/4", 5/16", 11/32", 3/8", 7/16", and 1/2". The Metric model includes sizes: 6mm, 7mm, 8mm, 10mm, 11mm, 12mm.

The new Performance Series Screwdrivers include the IRWIN® hand tools’ full lifetime guarantee and are currently available at construction and industrial tool suppliers, home centers, hardware stores, and throughout the U.S. and Canada. Warranty information and additional product details can be found at www.irwin.com.

###

About IRWIN Tools

IRWIN Tools manufactures and distributes a broad line of hand tools and power tool accessories under the IRWIN® brand including VISE-GRIP® pliers and wrenches, MARATHON® saw blades, QUICK-GRIP® clamping tools, SPEEDBOR® wood drilling bits, STRAIT-LINE® marking tools, UNIBIT® step drill bits, MARPLES® fine woodworking tools, and HANSON® taps and dies. IRWIN Tools is a part of Newell Brands’ global portfolio of leading brands. For more information, call 1-800-GO-IRWIN or visit www.irwin.com. IRWIN invites the nation to celebrate National Tradesmen Day, on Sept. 16, 2016.

<https://irwin.mediaroom.com/2016-09-28-IRWIN-Releases-New-Innovations-in-Performance-Series-Screwdriver-Family>